

# Help Us Beautify Our Community!

## Donate to Decorative Streetlights for Downtown Mahtomedi and Willernie

During the Summer of 2019, Stillwater Road is being rebuilt by Washington County From Wildwood Road to Hilton Trail. Decorative streetlights can be installed as part of that process. Most of the cost for lights will be funded with state road funds, but the other 22% will need to be raised locally and privately.

### *A joint project by the Cities of Mahtomedi and Willernie*

#### **The Opportunity**

The total cost for 18 streetlights is \$162,000, so the community needs to raise \$36,000 to make the project go.

This is a great opportunity to pull together our downtown area into a coherent, cohesive, attractive place, which will support our local business and let the rest of us enjoy dining and shopping close to home.

The cities of Mahtomedi and Willernie are contributing hundreds of thousands of dollars to see that the street is rebuilt in a way that will be safe and attractive for residents and customers. \$36,000, 22% of the cost of 18 decorative streetlights, needs to be raised privately.

**Our Goal - secure pledges totaling at least \$36,000 for new streetlights before the end of November.**

**Join us by completing the pledge on the back of this form**

The Mahtomedi/Willernie downtown stretches about a half mile from Piccadilly Square to St. Andrews Lutheran Church. It is home to about 40 businesses or agencies that employ hundreds of people. This is our opportunity to bring the heart of our cities together visually and create a downtown that welcomes visitors and will make us all proud!

**WE CAN DO THIS!**



#### **DECORATIVE STREETLIGHTS**

- Accommodate banners and beautiful flowers
- Hold flags and lights on Holidays
- Create pride and an identify for downtown
- Benefit local businesses and attractions
- Slow traffic and discourage poor driving
- Dark Sky approved, LEDs



Photo credit: Village of Chagrin Falls, Ohio

# ***I want to help my community beautify the downtown area of Mahtomedi and Willernie!***

***Enclosed is my pledge of:***

- \$2500***
- \$1000***
- \$500***
- \$250***
- \$100***
- \$50***
- \$ \_\_\_\_\_***

***Donations of \$2,500 will be recognized with a plaque on a streetlight. Donations over \$100 will be listed on a sign at Veteran's Park or City Hall. Pledges will need to be paid to City of Mahtomedi by summer of 2019.***

***Example of possible recognition signage***



***Photo credit: Tom Adams, KVAL.com (SBG)***

**Name of donor:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

Please return pledge form to:  
***Downtown Streetlight Fund  
c/o City of Mahtomedi  
600 Stillwater Road  
Mahtomedi, MN 55115***

**Please Dedicate My Gift:**

- in honor of:** \_\_\_\_\_
- in memory of:** \_\_\_\_\_
- I prefer that my gift remain anonymous**
- Please send me email updates**

***Beautify Mahtomedi and Willernie*** is being led by community members Steve Wolgamot, Christine Ahmann-Maples, Jeff Ledermann, Kevin Donovan, and other area residents. Please join us!

**For more information, contact:** Jeff Ledermann, [jeffrey.ledermann@gmail.com](mailto:jeffrey.ledermann@gmail.com), 651-773-5537